

**Cirriculum Vitae
of
Gerry Pelser**

Personal Information

Gert Petrus "Gerry" Pelsler
DOB 5 September 1974
Single, no dependants
Excellent health, non smoker
Valid drivers license held
South African citizen and resident (valid passport held)
Fully bilingual in English & Afrikaans

Residential Address

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Contact Information

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Hobbies & interests

Music
Photography
Reading & Writing (Written, but not published, 2 novels)
Art & Design
Scuba Diving
Traveling, I have visited Mozambique, Mauritius, Namibia and the USA

Strengths

Creative & imaginative, lateral thinker, problem solver.
Hard worker when inspired.

Summary

At the age of 24 I realized I was done working for bosses the rest of my life, and started OJB Web Development, a company that got its 1st client in January 2000. Seven years and over 1000 web pages later, OJB is still running and still doing websites. However, I felt that I reached a pinnacle in this industry, and I am not growing anymore, and need to make a change in my life.

Three years ago I was given the rights to a product called Quadlock (www.quadlock.com), which I have the southern African distribution rights to, and through this product, was exposed to the world of property. Over the last 3 years I've taught myself principles of property development, design and investment, and obtained my Estate Agent's certificate, and attended a course in Property Development.

Currently my main energy is focused on Quadlock, though which I will design, develop and sell housing estates, using my extensive experience in the world of websites and web marketing combined with Quadlock's inherent strengths as a competitive advantage. In addition to this, Quadlock will also enter into the low-cost housing market.

Education

1992

Matriculated at Florida Hoërskool

- Subjects Passed:
 - Afrikaans, English, Biology, Science, Art

1993 – 1994

Full-time graphic design course attended at Parktown College

- Subjects Passed:
 - Graphic Design, Print Making, Photography, Drawing, Computer Graphics, (Both original and reproductive, CorelDraw4)
 - Top of the class in final year in Photography, Graphic Design & Computer Graphics.

1997 – 2000

Various courses in the IT industry.

- **Sun Microsystems**
 - Java Programming for Beginners (April 99)
(Course presented by authorized Sun Microsystems trainer at Executrain of Sandton)
- **Incus Data**
 - Client Side Web development (June 99)
 - HTML4
 - Cascading Style Sheets
 - JavaScript
 - Document Object Model
 - DHTML
 - Project Management
- **Others**
 - Completed a correspondence course in creative writing (Dec 2000 – The writing school)
 - A+ technical certification (Jan 2000, Course completed, exam still outstanding due to lack of funds – Boston Business College)
 - Self-taught in CorelDraw 12 & associated products
 - Self-taught in the Macromedia MX range of products, especially in ColdFusion MX

Expert-level knowledge of MS Office products such as Excel and Word, as well as other software-based packages, such as databases, design applications, and house-design applications.

2006 – 2007

Property and housing.

- Obtained my Estate Agents Certificate
- Attended a course in property development offered by SADEV in February 2007.

Work Experience

1994-1996

Basel Investments / The Excitement Store

- General office & administration duties
- Management of stock databases
- Warehousing duties & management
- In-house graphics for “The Excitement Store”
 - Main Corporate Logo
 - Corporate ID of Stores
 - Point-of-sale items
 - Various in-store designs & attention-grabbers.
- Reason for termination: Better monetary & career options

December 1997-February 1998

Anglo American Corp of SA - Mechanical Engineering Department

- General office & administration duties
- Administration & control of drawing databases & technical drawing control.
- Responsible for hours control, workload forecasts & other technical spreadsheets
- Departmental graphic design & publishing needs – Presentations, logos, reports, etc.
- Reason for termination: Better career prospects

February 1998-July 1999

Anglo American Corp of SA – Information Technology Department

- General helpdesk & call centre duties.
- “Expert” level support on MS Excel, MS Word, MS PowerPoint & graphic applications.
- Departmental graphic design requirements – Mouse pads, mission statements, presentations, reports, etc.
- Designed departmental intranet page
- Reason for termination: Contract expired

July 1999-Present

Web Design, Orange JellyBean Web Development.

- Various web pages designed and in the process of development.
- Over 1000 websites published since July 1999, both high-end and low-end sites.
- Proficient in HTML, CSS, Flash, ColdFusion, Corel Draw/Photopaint and other technologies, including DBA, content writing, project management, strategy and other value-added services to the project.
- Involved in development from concept and strategy to finished product.

- International experience, Designed sites for clients in the USA, Canada, the UK and Namibia.
- Recent portfolio included at the end of document.

Portfolio

Even though I have done over 1000 websites for 5 countries (SA, Namibia, USA, Canada, UK) since July 1999, I feel that these here represent my current talents and abilities, and best demonstrates my current skills level.

Client	URL	Budget
5PM Properties	www.5pm.co.za	High
Arwen	www.arwenc.o.za	High
ASAP Bonds	www.asapbonds.co.za	Med
Bizbee Free Cards	www.bizbee.co.za	Med
Focal Communications	www.focalcom.co.za	Med
Fourcast Financial Consulting	www.fourcast.co.za	Med
Freelancers	www.freelancers.co.za	Low
Goose Valley Holiday Flats	www.pretorius.net	Low
GPSFind	www.gpsfind.co.za	Low
Impumelelo Print Solutions	www.impumelelo.co.za	High
LideDeck South Africa	www.litedeck.co.za	Low
Out of Home Media South Africa	www.ohmsa.co.za	High
OHMSA Awards	www.ohmsaawards.com	High
PABX Buy	www.pabxbuy.com	Low
Primedia Outdoor	www.primeoutdoor.co.za	Med
Scrapsheets	www.scrapsheets.co.za	Low
Skywalkers	www.skywalkers.co.za	Low
Telecom 911	www.telecom911.co.za	Low
Tramigo	www.tramigo.co.za	Low